Listing of Claims:

1.   (previously presented) A method, comprising:

presenting a broadcast segment as part of an interactive television transmission;

receiving with the broadcast segment supplemental information related to a transaction involving an item shown in the broadcast segment;

responsive to a first command received from a user input device, placing an indication of the item in a shopping cart, deferring the transaction, locally storing the supplemental information received prior to the first command, and locally storing context information relating to the transaction, the context information being separate from the supplemental information and indicating a context of the user within the transaction;

subsequently displaying the shopping cart including the indication of the item; and

in response to a user selection of the item in the shopping cart, retrieving the locally-stored supplemental information and context information, and using the supplemental information and context information to respectively resume the transaction pertaining to the item and restore the user's context within the transaction.

2.   (canceled).

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3.   (original) The method of claim 1 wherein the broadcast segment comprises a commercial.

4.   (canceled).

5.   (previously presented) The method of claim 1 wherein the context information comprises at least a portion of a broadcast segment, and wherein using the context information includes streaming the at least a portion of the broadcast segment.

6.   (canceled).

7.   (previously presented) The method of claim 1, further comprising:

prompting for a selection to complete the transaction or to view additional context information; and

in response to the selection, completing the transaction or providing the additional context information.

8.   (previously presented) The method of claim 1, further comprising:

responsive to user selection to conduct the transaction, processing user input information related to conducting the transaction.

9.   (original) The method of claim 1, further comprising, subsequent to receiving the second command, connecting to a communication network to obtain at least some additional information useable for the transaction.

10-22. (cancelled)

23.   (previously presented) A method, comprising:

receiving a broadcast segment including supplemental information sufficient for conducting at least a portion of a transaction;

notifying a user that the transaction is available;

partially conducting the transaction;

In response to receiving a user command to defer the transaction:

storing the supplemental information;

storing context information relating to the transaction, the context information being separate from the supplemental information and indicating a context of the user within the transaction;

deferring the partially-conducted transaction;

receiving a user command to resume the deferred transaction; and

retrieving the stored supplemental information and context information;

and

using the supplemental information and context information to resume the deferred transaction from the point at which it was deferred and restore the user's context within the transaction.

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24.   (previously presented)   The method of claim 23, wherein storing the supplemental information comprises storing a URL of a website.

25.   (previously presented)   The method of claim 23, wherein storing the supplemental information comprises storing an ATVEF trigger.

26.   (previously presented)   The method of claim 23, wherein storing the supplemental information comprises locally storing the supplemental information within a set top box.

27.   (previously presented)   The method of claim 23, wherein storing context information comprises storing information previously entered by a user in connection with the transaction.

28.   (previously presented)   The method of claim 23, wherein storing context information comprises storing one or more URLs of websites accessed in connection with the transaction.

29.   (previously presented)   The method of claim 23, wherein storing context information comprises storing content retrieved from websites in connection with the transaction.

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30.   (previously presented) The method of claim 23, wherein storing context information comprises storing at least one snapshot of the broadcast segment relating to the transaction.

31.   (currently amended) The method of claim 30, wherein storing at least one snapshot of <u>the broadcast segment</u> a~television~commercial comprises storing the at least one snapshot locally within a set top box.

32.   (currently amended) The method of claim 30, wherein storing at least one snapshot of <u>the broadcast segment</u> a~television~commercial comprises locally capturing the at least one snapshot from the broadcast segment.

33.   (previously presented) The method of claim 23, wherein storing context information comprises storing an indication of a current action within a set of actions of the transaction at which point the transaction is to be deferred.

34.   (previously presented) The method of claim 23, wherein storing context information comprises storing the context information locally within a set top box.

35.   (previously presented) The method of claim 23, wherein notifying comprises presenting an audio indicator of the availability of the transaction.

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36.   (previously presented) The method of claim 23, wherein receiving a user

command to resume the deferred transaction comprises:

    displaying a list of deferred transactions; and

    receiving a user selection of a deferred transaction to resume.

37.   (previously presented) The method of claim 36, wherein receiving a user

command to resume the deferred transaction comprises displaying with the list of

deferred transactions a list of previously-completed transactions and a list of

cancelled transactions.

38.   (previously presented) The method of claim 36, wherein displaying a list of

deferred transactions comprises automatically displaying a list of deferred

transactions during a commercial break.

39.   (previously presented) The method of claim 36, wherein displaying a list of

deferred transactions comprises automatically displaying a list of deferred

transactions after the broadcast segment program being currently viewed has ended.

40.   (previously presented) A method, comprising:

    receiving a broadcast segment including supplemental information for

conducting a transaction;

    receiving a command to defer the transaction;

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in response to the command to defer the transaction, capturing a snapshot of

at least a portion of the broadcast segment relating to the transaction;

locally storing the snapshot within a set top box;

deferring the transaction;

receiving a command to resume the deferred transaction;

retrieving the locally-stored snapshot; and

presenting the retrieved snapshot to restore a user's context in the transaction.

41.   (previously presented)   The method of claim 23, wherein partially conducting the transaction comprises storing an indication of an item related to the transaction in a shopping cart.

42.   (previously presented)   The method of claim 23, wherein partially conducting the transaction comprises receiving user input related to the transaction.

43.   (previously presented)   The method of claim 23, wherein storing context information comprises storing transaction status information.

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